



“A Storybook Christmas”

2009 Sponsorship Opportunities

The **Grand Rapids Jaycees Santa Parade** provides a great opportunity for businesses, organizations and individuals to support a long-time tradition in West Michigan. Families from across the region join together at this event each year to kick off the holiday season. A crowd of more than 10,000 people are expected at this year's parade.

PLATINUM - \$10,000

As a platinum sponsor, an organization, group and/or individual will receive:

- ◆ A 40-foot+ helium balloon entry.
- ◆ Six tickets to the sponsors' party to watch the parade.
- ◆ Recognition on all parade promotional materials, including ads in the Grand Rapids Press, the official parade poster, Web site and program.

GOLD - \$7,500

As a gold sponsor, an organization, group and/or individual will receive:

- ◆ A 25-foot+ helium balloon entry.
- ◆ Four tickets to the sponsors' party to watch the parade.
- ◆ Recognition on all parade promotional materials, including ads in the Grand Rapids Press, the official parade poster, Web site and program.

SILVER - \$5,000

As a silver sponsor, an organization, group and/or individual will receive:

- ◆ A 15-foot+ helium balloon entry.
- ◆ Two tickets to the sponsors' party to watch the parade.
- ◆ Recognition on the official parade poster, Web site and program.

BRONZE - \$2,500

As a bronze sponsor, an organization, group and/or individual will receive:

- ◆ A 10-foot+ helium balloon entry or float entry
- ◆ One ticket to the sponsors' party to watch the parade.
- ◆ Recognition on the official parade Web site and program.

SUPPORTER - \$1,000

As a Supporter, an organization, group and/or individual will receive:

- ◆ Entry into the parade
- ◆ Supporter Banner with your logo to be used in front of your entry on the parade route.
- ◆ Recognition on the official parade Web site and program.

Companies interested in sponsoring the **2009 Grand Rapids Jaycees Santa Parade** should contact Melissa Greko, Chairperson (chair@santaparadegr.com) OR Kyle Eitman, Vice Chair (ViceChair@santaparadegr.com).